

## ***In 15 Seconds A Person Can...***

- Change his mind
- Send a text message
- Send an email
- Check messages
- Order a pizza
- Comb hair
- Flip through TV channels
- Check the sports scores
- Address an envelope
- Tie shoes
- Give a hug
- Pour a glass of milk
- And...

# **Save a Life**

**For more information on  
Wisconsin's Suicide Prevention  
efforts  
and how you can help**

**prevent suicide**  
WISCONSIN  
PARTNERS SAVING LIVES IN OUR STATE

[www.preventsuicidewi.org](http://www.preventsuicidewi.org)

**IF SOMEONE YOU KNOW  
IS SUICIDAL:  
1-800-273-TALK (8255)  
(National Suicide Prevention Hotline)**



**What can you accomplish**

**in just**

**15 seconds ?**

**hope  
and life**

from

**prevent suicide**  
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# Gun Locks Save Lives

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## KNOW THE FACTS...

**730+** – the number of people who die by suicide in Wisconsin each year

**370** – the number of suicide deaths by firearms in Wisconsin each year

**51%** - the percent of adult suicides by firearms each year

**50%** - the percent of youth suicides by firearms each year

**70%** - the percent of suicides that take place in a home where firearms are kept

**85%** - the percent of youth firearm suicides completed using a family member's weapon

**13%** - the percent of youth 18 and younger who have seriously considered suicide

**4:1** – the proportion of men to women who complete suicide – most often by firearms

**15 Seconds** – the time it takes to remove a gunlock

**15 Seconds** – the time it takes a suicidal person to change his or her mind and prevent a likely fatality

## The Simple Act of Safe Storage of Firearms Can Save Lives ————— Use Gunlocks

### You Already:

- Store prescriptions out of the reach of children
- Store flammables in proper containers and in safe places
- Buckle up when driving
- Keep sharp objects away from children
- Cover outlets and secure cupboards for child protection
- Keep your keys in a safe place
- Guard your credit cards and other identity
- Lock your doors to prevent burglary
- Keep poisonous materials out of the reach of children

### So, why not keep firearms safely stored to prevent accidental injury or suicide?

*(Consider storing firearms outside of the home if someone in your household is experiencing feelings of acute depression, anxiety, relationship problems or abusing drugs and/or alcohol)*

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